

**Attachment
C-91**

40 of America's favorite channels (including the Disney Channel), for just \$19.99 a month. You read right...\$19.99! And for only \$7 more per month you can upgrade to America's Top 50 CD™ programming package. Clearly the best programming value for the money, this package includes over 50 outstanding video channels plus over 30 CD-quality music channels. It's all yours with a crystal-clear digital picture and CD-quality sound on your very own DISH Network 18" satellite TV system.



ONLY \$19.99 PER MONTH



**America's Top 40[™]
Programming Package -
An Outstanding Value!**

Not Available On DIRECTV.



2 CHANNELS OF EACH GREAT SERVICE!

49¢
Per
Channel

66¢
Per
Channel

87¢
Per
Channel

88¢
Per
Channel

\$2.22
Per
Channel

d'sh

DIRECTV

PRIMESTAR

USB

COMPARE YOUR LOCAL CABLE BILL

*Per channel cost based on published prices as of 6/9/97.

**So make the comparison.
And then make
the choice.**

[illegible]

DTH BOUNTY PROGRAM

DISH Network is pleased to introduce the **DTH (Direct to Home) Bounty Program**. Participating retailers will receive \$100 for each new primary activation acquired from DirecTV, Primestar, or C-band. To be eligible for the \$100 bounty payment, all primary systems must be activated with qualifying programming (DISH Pix, America's Top 40, or America's Top 60CD) between August 2 and September 30, 1998.

In addition, retailers must submit the customer's original DTH competitor's billing statement to receive payment. Only DirecTV, Primestar, or C-band billing statements dated on or after April 1, 1998 qualify. (No cable bills or competitor bills dated prior to April 1, 1998, will be accepted.)

Click here for a DTH Bounty Program Claim Form. Simply complete and submit a **claim form** and attach the customer's original DTH competitor's billing statement. Customer's name and address must match name and address on billing statement. All claims must be submitted and postmarked no later than October 30, 1998.

Mail claims to: DTH Bounty Claim Program
DISH Network Retail Services
5701 S. Santa Fe
Littleton, CO 80120

Retailers that purchase product through a DISH Network distributor should submit claim forms and documentation for that product to their distributor. Claims for product purchased from JVC or Philips should be submitted to the address above.

Please note: Prior to payment, each activation will be verified as "new" during the specified promotional period. Complete, valid and accurate claims will be processed and paid within three weeks of receipt and will be included with all eligible activation and promotional payments. Bounty funds will be reclaimed on DISH Network accounts for which four months of qualifying paid programming has not been received.

HOLIDAY PROMOTIONAL INFORMATION

SECURE INFORMATION: Requires your Dealer Number and PIN Number for access. Please contact your distributor if you do not have access.

PUBLIC INFORMATION: Does not require a log in.

\$249 REBATE Promotion

\$249 REBATE Questions and Answers

Business Rules

Co-Op Advertising Guidelines

Business Rules

Co-Op Advertising Guidelines

Newspaper Ads for \$249 REBATE Promotion

One-Rate Service Agreement (PDF File)

Local to Local Broadcast Networks Installation Offer

Business Rules

Business Rules

Co-Op Advertising Guidelines

Co-Op Advertising Guidelines

Newspaper Ads for Select Cities

Newspaper Ads for \$49 Professional Installation Special

Search For Local Networks ZIP Code Look Up

Smaller Dish...Smaller Price Bounty Program

Bounty Business Rules

Bounty Business Rules

Advertising Claim Form (PDF File)

Get Acrobat Reader to open this PDF File. It's FREE! [Click Here](#) to download.

retailservices@echostar.com

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